

HOPE CAMPAIGN

Helping **O**ne generation
Protect and **E**mpower the next

For over 35 years, FXB has been working to restore a future for the most vulnerable, enabling them to access their fundamental rights, regain their dignity, and build lasting self-reliance, particularly for women and children.

As global instability intensifies, international aid declines, inequalities widen, and the impacts of climate change become increasingly severe, we urgently need proven, scalable solutions capable of sustainably addressing the needs of the most vulnerable communities, such as those implemented by the FXB network of NGOs.

By joining the HOPE campaign led by FXB Global, you are contributing to a global effort to protect children and women and to help vulnerable communities regain the possibility of a dignified and prosperous future.



FXB Global, a global network of NGOs committed to the future of the most vulnerable

Who we are

FXB Global is a Swiss foundation that brings together, within a global network, all organizations bearing the name of François-Xavier Bagnoud or FXB, established around the world since 1989.

These organizations, notably based in Switzerland, France, the United States, and Rwanda, share a common legacy: that of François-Xavier Bagnoud, a rescue helicopter pilot who dedicated his life to saving others in extreme situations.

Following his death in a helicopter accident, his mother, Albina du Boisrouvray and those close to him chose to carry forward his commitment by creating a foundation and FXB NGOs dedicated to supporting the most vulnerable.

For over 35 years, this mission of “rescue” has expanded: today, it consists of **supporting those who are left behind, the poorest, the most exposed, the most forgotten, enabling them to access their fundamental rights and regain the possibility of a dignified and prosperous future.**

FXB Global embodies this legacy and now ensures its coherence, continuity, and development on an international scale.

A mission

FXB works alongside the most vulnerable, particularly children and women, to ensure access to their fundamental rights, strengthen their economic autonomy, and protect them against major global challenges: poverty, climate change, migration, and pandemics.

Our actions are always rooted in a logic of **sustainability and systemic transformation**, particularly through the integrated FXBVillage approach.



Over 20 million beneficiaries reached through all FXB programs since 1989

Over 135,000 people lifted out of extreme poverty through FXBVillage programs

A mission: protecting children, preparing the future

Since its creation, FXB has been driven by a strong conviction: restoring the possibility of a future by protecting, supporting, and empowering the most vulnerable.

Today, this approach is implemented through **three complementary programs, addressing today's major global challenges.**

Breaking the cycle of extreme poverty sustainably: FXBVillage

Created in 1991, **FXBVillage is an innovative three-year model that tackles the multidimensional nature of extreme poverty** through simultaneous support in income generation, nutrition, health, education, and housing.

By empowering parents and entire communities, this model protects children from cycles of exploitation, violence, and survival-driven choices, allowing them to grow up in safety, stability, and with the hope of a future they can shape themselves.

Today, 86% of participants remain above the poverty line four years after completing the program.

Preparing for the future in the face of climate disruption: Climate Advocates

Climate change is jeopardizing the future of younger generations, particularly in the most vulnerable regions. That is why **the FXB Climate Advocates program provides online training to young people around the world**, helping them understand the challenges of climate disruption. It also enables them to take action by leading a concrete project in service of their local community.

The goal: to train a generation capable of shaping its own future and that of its environment, while making a tangible impact within its community.

Since 2019, more than 4,000 young people from 150 countries have taken part in the program.

Protecting the health of vulnerable women: Displaced Women's Health

Women have always been at the heart of FXB's programs, and protecting them also means protecting children and future generations.

That is why, in France, FXB works with medical and nonprofit partners to **support women in situations of extreme vulnerability, particularly asylum seekers who are highly exposed to violence.**

In Marseille, FXB partners with the Maison de Santé Peyssonnel and the teams of Dr. Jérémy Khouani as part of the PREVISED program, which strengthens prevention, screening, and care for sexual violence among asylum seekers.

An expansion of the program, initially launched in Marseille, to several other French cities is being supported by FXB, alongside the development of an academic body of work aimed at sharing these experiences internationally and establishing effective, replicable care protocols.

In Paris, alongside La MIE de Pain, FXB and its team of doctors are developing prevention and healthcare access initiatives for women living in extreme precarity.

To learn more about our programs...

→ Breaking the cycle of extreme poverty sustainably: FXBVillage

Initiated in Uganda in 1991, FXBVillage is an **innovative three-year program that addresses the multidimensional nature of extreme poverty through simultaneous support designed to sustainably ensure income, nutrition, and access to healthcare, education, and housing.**

Its integrated approach, which later inspired the “graduation approach,” has enabled more than 135,000 people to sustainably rise out of extreme poverty, with 86% remaining above the poverty line four years after completing the program. Independent evaluations conducted in Africa and Asia consistently confirm its long-term impact.

Crucially, this model acts upstream: by **empowering parents and entire communities**, it protects children from cycles of exploitation, violence, and survival-driven choices. Strengthening families from the outset allows children to grow up in safety, stability, and with the hope of a better future.

Phase 0 (1 month): needs assessment; establishment of partnerships; recruitment and training of staff

Support for families

Year 1 100%

Behavior change and capacity building: project management, finance, health, nutrition, hygiene, gender equality, climate change; launch of microenterprises.

Year 2 75%

Consolidation of achievements: mentorship; capacity building; development and diversification of microenterprises.

Year 3 50%

Preparation for beneficiaries' self-reliance: mentorship; capacity building.

90% of beneficiaries achieve economic and social self-reliance within 3 years.

Over more than 35 years, FXB has implemented 225 FXBVillages projects across 12 countries.

In 2025, the organization continues to operate FXBVillage programs in four countries, as well as more targeted programs in eleven countries addressing key priorities such as child protection, the fight against gender-based violence, access to healthcare and education, youth leadership, climate resilience, and the development of sustainable livelihoods.



Preparing for the future in the face of climate disruption: Climate Advocates

In response to the climate emergency, FXB Global launched the FXB Climate Advocates (FXBCA) program in 2019, as part of its broader mission to protect children and their families by empowering them to access knowledge, live with prosperity and dignity, and fully contribute to their societies.

FXBCA equips young people aged 13 to 25, an age group aligned with the United Nations definition of youth (15–24), **with education, tools, and mentorship to understand the science of climate change and turn this knowledge into concrete action within their communities**, while those over 24 can join the program as auditors.

Since its creation, FXBCA has experienced exponential growth:

- From a small pilot group in 2019 to nearly **4,000 alumni from 150 countries** today.
- More than 400,000 people have been indirectly impacted by these programs.
- Applications have increased by 300% over the past five years, reflecting the growing demand for inclusive and accessible climate education.
- Alumni have influenced national climate policies, launched local resilience projects, and represented youth voices in global climate forums.

Initially launched with a single cohort in English, the program now offers three parallel **cohorts in English, French, and Spanish**, enabling FXBCA to reach and engage a far more diverse group of young people across continents.

This momentum has also led to the creation of **three local alumni networks in Bangladesh, Benin, and Rwanda**, where former participants collaborate on community projects, training initiatives, and regional advocacy efforts, extending the program's impact far beyond the virtual classroom.



Protecting the health of vulnerable women: Displaced Women's Health

In France, many asylum-seeking women live in situations of extreme vulnerability, exposed to precarity and violence. A study published by Dr. Jérémy Khouani in *The Lancet* in 2023 reveals that their risk of experiencing rape is eighteen times higher than that of the general population.

In response to this urgent situation, FXB France is taking action through two flagship projects that make up the “Displaced Women's Health” program.

PREVISED A: Prevention and care for sexual violence

Developed in partnership with the Maison de Santé Pluriprofessionnelle Peyssonnel in Marseille, and led by Dr. Jérémy Khouani and his teams, PREVISED A (a national program for the prevention, screening, and care of sexual violence experienced by asylum-seeking women) is based on a scientific, medical and social approach.

The program aims to concretely **improve how sexual violence is identified, understood, and addressed among asylum-seeking women**. It helps structure appropriate care pathways by training professionals, standardizing intake tools, and strengthening screening practices.



Photo credit: Maison de Santé Pluriprofessionnelle Peyssonnel

Currently being rolled out across six pilot regions in France, PREVISED A is intended to become a reference model and to inspire lasting changes in public health and protection policies for these women.

FXB is supporting the expansion of the academic study initiated by Dr. Khouani to extend it to other cities in France, across Europe, and potentially internationally, alongside the development of a body of academic research aimed at sharing these experiences globally and establishing effective, replicable care protocols.

Partnership with La Mie de Pain: health prevention for women in extreme precarity

In Paris, FXB France established a partnership in 2025 with La Mie de Pain, a long-standing organization fighting social exclusion, to support women housed within its women's center.

Led by doctors and health experts from the FXB network, this **health prevention program supports women in precarious situations on key issues such as gynecology, nutrition, and sexual violence**. It aims to improve access to information and healthcare, while enabling participants to better understand their bodies and their rights. Beyond information, it creates safe spaces that foster expression and the reclaiming of their health. In doing so, it helps strengthen their autonomy and supports their recovery.

The “Displaced Women's Health” program helps break cycles marked by violence, trauma, and precarity, which particularly affect often very young and already vulnerable women.

Support FXB and its programs

In a world where crises are multiplying - conflicts, climate disruption, growing inequalities - and where international solidarity is declining, the most vulnerable are the first to pay the price, at the risk of entire generations growing up in insecurity, without prospects for the future.

Yet it is still possible to act, to have a measurable impact, and to create lasting change in people's lives.

FXB provides a response to these multiple crises through a systemic approach:

- by addressing the root causes of vulnerability
- by implementing programs grounded in local realities
- by delivering sustainable results measured over time

For more than 35 years, this approach has made it possible to restore a future to those who have been deprived of it, and today, you can choose to join us in this commitment.

Today you can:

→ **Support FXB Global**

and enable us to allocate funds where needs are most urgent, maximizing their impact.

→ **Support a specific program**

based on your priorities and philanthropic commitments.

→ **Build a tailored partnership**

by co-developing an initiative aligned with your vision.

JOIN THE HOPE CAMPAIGN



Contact us to discuss and build our shared commitment together.

Contact us ✦

www.fxb.org ✦

Appendices

The following appendices present:

- A story of a life transformed through our FXBVillage program
- Testimonials from two young people trained through our Climate Advocates program
- Our floating clinics operating in Myanmar



Story of a life transformed through FXBVillage

The case of Elisabeth in Burundi

Background

Elisabeth lives in the Rubirizi area of the Mutimbuzi commune. She is the mother of six children, four currently in school, and, with her husband, earns a living from small-scale farming.

Before FXB

Like many families in post-conflict Burundi, Élisabeth's life was marked by hardship. Having attended school for only three years due to political crises and displacement, she and her family survived on one meal a day. Poverty caused constant strain within her household, even leading to a temporary separation from her husband.

Joining FXB

When FXB selected Elisabeth to join an FXBVillage program in Rubirizi, she became part of a community group and received training in entrepreneurship and financial management. Together with four other participants, she received a start-up grant of 1,420,000 Burundian francs (about USD 450), along with monthly stipends of 38,000 FBu to stabilize her family's basic needs during the transition period. She opened a bank account at CECM and invested in small-scale trade and agriculture, selling palm oil, tomatoes, beans, cassava, and soybeans.

Transformation

Over time, Elisabeth diversified her income sources and achieved full economic and social stability. She now:

- Ensures all her children attend school;
- Contributes regularly to the "TUVUZANYE" community health insurance scheme;
- Provides three daily meals for her family;
- Owns two cultivated plots of land;
- And her husband, after receiving vocational training, now works as a mason.

Future Aspirations

Elisabeth dreams of further expanding her businesses, completing her children's education, building a modernized house, and gaining access to electricity. Her journey reflects the resilience at the heart of the FXBVillage approach, transforming vulnerability into empowerment and hope.



Testimonials from two FXB Climate Advocates

Youth driving solutions for the climate



Sofía Posadas
21 ans - Guatemala

“My experience in the FXB Climate Advocates Program, was amazing to be the first Guatemalan to participate in the program, and has allowed me to meet and connect with people in different areas working to preserve and take care of the planet. Each session was extremely valuable to me; all the learning I acquired was truly impressive. It allowed me to learn about initiatives taking place around the world and, in a way, to know that I’m not alone and that there are other young people like me working in various ways for the well-being of the planet.

It also allowed me to actively participate in other programs or virtual sessions that were very beneficial for me to give visibility to my project. For this and many other reasons, I am very grateful to have been part of the program and now proudly be part of the Alumni.

That’s why I believe that programs like FXB are vital for young people in general, to promote youth-led initiatives and projects and so we can lead the transformation of society and the planet.”

“The FXB Climate Advocates program has been immensely valuable in shaping my understanding of the multidimensional nature of climate change. It has enabled me to see how climate change intersects with issues such as migration (which I explored through an interview with a UN representative), culture, education, agriculture, and gender equality.

More broadly, I believe the program brings immense value to young people. It equips us with the understanding that climate change is not an isolated challenge but one that affects every aspect of our societies. By connecting us with global experts and fostering collaboration, it empowers youth not only to be better informed but also to take the initiative in developing innovative and locally relevant solutions. In this way, the program is training the next generation of leaders capable of tackling climate change with creativity, resilience, and a strong sense of global responsibility.”



Santiago Mendes Esteves
17 ans - Portugal

FXB's floating clinics in Myanmar

Providing access to healthcare for isolated communities

In Myanmar, along the Irrawaddy River, thousands of families live in isolated areas without access to adequate healthcare infrastructure. Impassable roads and nonexistent health centers make accessing care nearly impossible for many.

To address this reality, FXB has developed a unique solution: floating clinics that bring healthcare directly to the heart of these communities.

A mobile model serving isolated communities

FXB has transformed two boats into mobile medical clinics, capable of traveling from village to village.

They provide:

- primary healthcare
- maternal and child health services
- dental and eye care consultations
- psychosocial support
- prevention and awareness activities

Key figures

- **2 floating clinics in operation**
- **40,000 beneficiaries each year**
- **200,000+ beneficiaries since launch**
- **400 community health workers trained**



Focus – An emergency response after the 2025 earthquake

On March 28, 2025, a powerful earthquake struck the Mandalay region. In these isolated areas, entire families lost their homes, livelihoods, and sense of stability within minutes. The floating clinics enabled a rapid and large-scale emergency response:

- 9,000 medical consultations
- 1,000 essential relief kits distributed
- 2,600 hygiene kits
- 2,000 food parcels
- 5,800 water access supplies
- 2,900 dignity kits for women and adolescent girls
- psychosocial support for traumatized populations

In total, nearly 24,000 services were delivered by our FXB clinics.

A few months later, teams returned to these villages to support reconstruction, provide ongoing care, and help communities cope with trauma.