François
-Xavier
Bagnoud

FXB Global

Case for Support

FXBVillage

FXB HOPE CAMPAIGN

Helping **O**ne generation

Protect and **E**mpower the next



Executive Summary

For over 35 years, FXB has worked on the frontlines of extreme poverty, defending the rights and dignity of the most vulnerable, especially children and women. As global instability deepens - shrinking international aid, rising inequalities, climate change consequences - the need for proven, scalable solutions has never been greater.

The FXBVillage is one such solution. Created in 1991, this **pioneering three-year model tackles the multidimensional nature of extreme poverty through simultaneous support across income, nutrition, health, education, and housing**. Its integrated design, which later inspired the "graduation approach," has enabled more than 120,000 people to lift themselves permanently out of extreme poverty, with 86% remaining above the poverty line four years after exiting the program. Independent evaluations across Africa and Asia consistently confirm its long-term impact.

Crucially, the VillageFXB model acts upstream: by empowering parents and entire communities, it protects children from the downward spirals of exploitation, violence, or survival-driven choices. Strengthening families early helps safeguard "the discarded generation," ensuring that children grow up with safety, stability, and opportunity.

Over three decades, FXB has implemented 211 FXBVillages in 12 countries. In 2025, FXB continues to operate FXBVillages in four countries and broader programs in eleven, addressing urgent issues including child protection, gender-based violence, health, education, youth leadership, climate resilience, and sustainable livelihoods.

Donor investment is essential to scale this impact. Funding one FXBVillage, $250,000 to $350,000 over five years, or about $150 per person per year, supports 680 children and adults in achieving lasting autonomy. **FXB aims to raise $10 million over five years to launch more than 30 new FXBVillages** and reach communities most affected by poverty, instability, and climate disruption.

Supporting the FXBVillage model means investing in future generations. It is a strategic, validated, high-impact opportunity to break the root causes of extreme poverty through resilience, dignity, and empowerment.

By joining the HOPE Campaign (Helping One generation Protect and Empower the next), you become part of a global effort to ensure **children are protected, families thrive, and communities build a future worthy of their hopes**.



FXBVillage: a pioneering innovation

In 1991, **Albina du Boisrouvray** created the first FXBVillage. At that time, microcredit was emerging as a widely promoted solution for poverty reduction, but the poorest families were excluded from it, too poor to borrow, with no collateral and no means to repay.

The FXBVillage provided a bold and transformative answer:

- **A seed grant, not a loan**, enabling families to immediately start income-generating activities (IGAs).
- **A three-year, multidimensional support program** tackling all root causes of poverty simultaneously, income, health, nutrition, education, and housing, providing the fundamental rights and protections that surround and sustain the economic enterprise.
- Applying **Jonathan Mann's paradigm** on the inseparable link between public health and economic conditions.

The strength of our action? Ensuring lasting self-reliance.

Every dimension of the FXBVillage model is designed to guarantee the sustainability of its impact. Rather than creating dependency on external aid, **FXB strengthens participants' overall capacities so that each person**, through their own work and commitment, ensures lasting improvements in their quality of life.

We help every individual in our programs unlock their potential.
As their ability to meet their family's needs grows, FXB's financial support gradually decreases, paving the way for true autonomy.

This approach, the first of its kind, laid the foundation of what is now known around the world as the **"graduation approach."**.



VillageFXB model: how does it work?

Evaluation

Monitoring

Individual and collective counseling

Legal support and advocacy for children's rights

Comprehensive training

YEAR 3



Shift to full autonomy of benefits
Strengthen Year 2 achievements

FXB Support **50%**
Beneficiaries **50%**

YEAR 2



Consolidation
Consolidation of savings
Introduction to micro-credit
Development of IGAs
Strengthen Year 1 achievements

FXB Support **75%**
Beneficiaries **25%**

YEAR 1



Behavioral change and ownership building
Phase 1: Selection of the beneficiaries
Phase 2: Nutrition, counseling and health schooling
Phase 3: Constitution of groupe beneficiaries
Phase 4: Distribution of individual IGAs
Phase 5: Distribution of collective IGAs
Phase 6: Introduction to savings

FXB Support **100%**
Beneficiaries **0%**

YEAR 0

Needs assessment (Contacts with local authorities, local leaders, PLWHA, etc.)
Partnership building
Recruitement and staff training requested

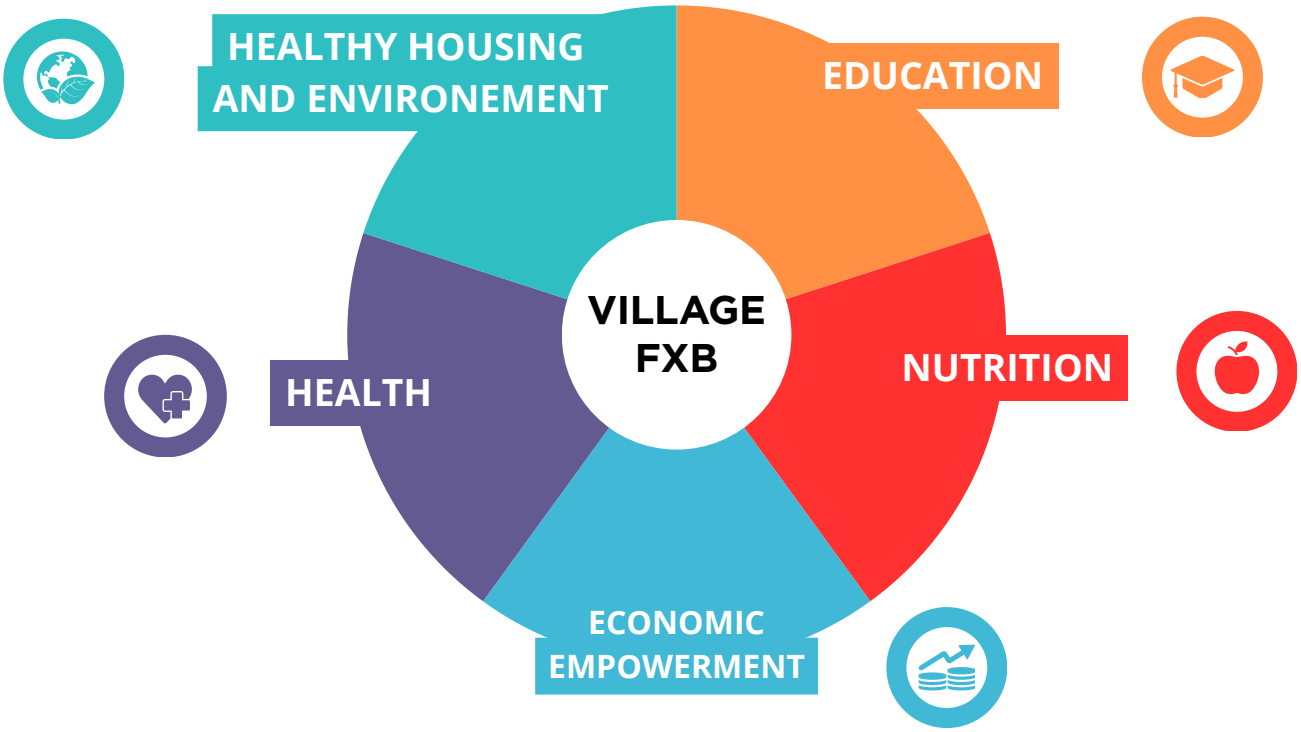
IGA : Income-Generating Activities
PLHWA : People Living With HIV/AIDS

The strength of our approach? Addressing the multiple root causes of extreme poverty.

It is about addressing the **root causes** of poverty, not just its symptoms, in order to guide our beneficiaries toward genuine and lasting development. Focusing solely on income would be a mistake, a partial response that tackles only one aspect of poverty cannot lead to a sustainable solution.

The **VillageFXB model** addresses poverty through five essential dimensions at once, tackling its multiple causes in an integrated and holistic way.

1. **Economic Empowerment** – Seed capital replaces debt. Instead of loans, families receive direct start-up financing coupled with business and savings training. This microenterprise model ensures genuine ownership and financial independence.
2. **Nutrition and Food Security** – FXB introduces community gardens or livestock breeding and provides essential food support during the first year when needed. Nutrition training ensures balanced diets for children and sustainable household food production.
3. **Health**– families gain access to basic health care, vaccination, sexual and reproductive health, and disease-prevention programs.
4. **Education and Capacity Building** – FXB guarantees every child's access to school by covering fees, uniforms, and materials, while parents receive literacy and vocational training to strengthen household resilience.
5. **Housing and Environmental Health** – Families are guaranteed housing, with clean sanitation and hygiene infrastructure. Which reinforce dignity and public-health gains.





The strength of our results? Proven impact, sustained over time.

Since 1989, throughout all its field programs and others, FXB has impacted the lives of **20 million children and adults across 20 countries**, through its FXBVillage economic and community development programs, as well as large-scale initiatives in Education, WASH (Water, Sanitation and Hygiene), and prevention of HIV/AIDS, Gender-based violence and human trafficking.

FXBVillage's approach delivers measurable, lasting results:

97%

of families continue to manage their income-generating activities after the end of the program

86%

remain above the poverty line four years after graduation

These results confirm that FXB's holistic approach, blend of local leadership and global vision represents a powerful, scalable model for sustainable development, one that restores autonomy, dignity and opportunity to the world's most vulnerable families.

After completing the program, many participants go on to engage actively in their communities, supporting other families, sharing their skills, or launching new initiatives, thereby **perpetuating the circle of solidarity initiated by FXB** and gaining access to other support systems, such as microcredit, from which they had previously been excluded.

We want to change +20 000 more lives

The cost of one FXBVillage ranges from **$250,000 to $350,000 over three years**, or about **$150 per person per year.**

Over the next five years, through the HOPE campaign FXB aims to raise $10 million to fund more than 30 new FXBVillages projects across its countries of operation (Rwanda, Burundi, Namibie, Myanmar) and to expand into new contexts and countries affected by extreme poverty.

Each contribution directly fuels this expansion. Every new donation helps **found a new FXBVillage**, **reach new families**, and **transform new communities.**

Thirty new villages mean **more than 20,000 lives transformed,** 20,000 people permanently lifted out of extreme poverty, gaining the means to educate their children, access healthcare, build secure homes, and lead autonomous lives.

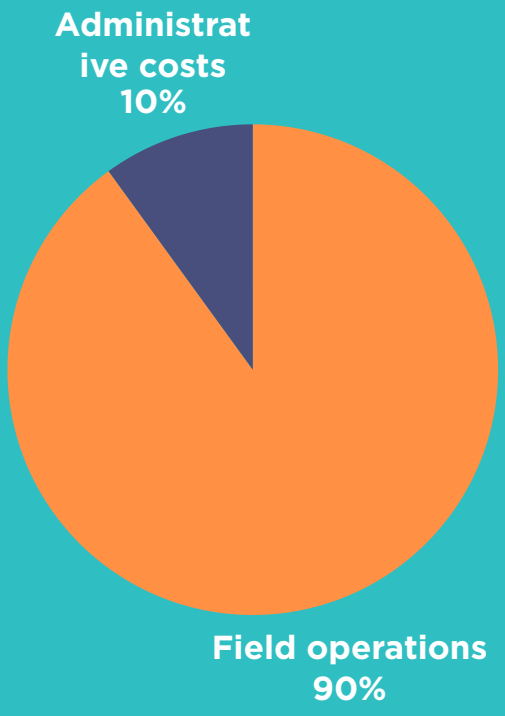
And the impact goes far beyond these immediate beneficiaries.

When a family escapes poverty, the benefits extend to **future generations**: children grow up healthier, better educated, and empowered to build a more equitable and resilient society.

Supporting the growth of FXBVillages is therefore not only about meeting today's needs, it is about **breaking the intergenerational cycle of poverty** and **creating lasting change** for decades to come, helping families move beyond survival strategies and rejoin society fully.

One of FXB's greatest strengths is its financial efficiency:

FXB Switzerland, which manages most FXBVillage programs, ensures that 90 cents of every dollar donated **go directly to field operations**, with only 10% covering administrative costs, maximizing the tangible impact of every contribution.



How you can help us change +20 000 lives

Every contribution brings us closer to our goal of raising $10 million to fund 30 new FXBVillages, empowering more than 20,000 people to escape extreme poverty and build lasting futures for their children.

Donate $350,000 – Fund an entire FXBVillage project

Impact:

680

adults and children lifted out of extreme poverty.

Recognition:

- Opportunity to name the FXBVillage
- Possibility to visit the project and meet beneficiaries
- Personalized bi-annual and annual impact report with stories from the field
- Recognition in FXB's annual report and website
- Private annual meeting with FXB leadership
- Recognition in digital channels (in wanted)

By funding a FXBVillage project, you become a cornerstone of transformation, giving entire families the means to build their autonomy and dignity for generations to come.

Join a Consortium of Hope – Co-fund a FXBVillage project

Not everyone can fund a village alone, but together, we can.
FXB invites you to join a consortium of committed donors who, collectively, provide the $350,000 required to launch a new FXBVillage.

To join a consortium, a donation typically ranges from $30,000 to $200,000.

Impact: You become a co-creator of a FXBVillage project that will lift 680 adults and children out of extreme poverty.

Examples of donations:

- $150000 – Support 1000 children for 1 year
- $100000 – Support 660 children for 1 year
- $60000 – Support 400 children for 1 year
- $30000 – Support 200 children for 1 year

Recognition:

- Possibility to join a field mission with the consortium of donors
- Personalized bi-annual and annual impact report with stories from the field
- Recognition in FXB's annual report and website
- Private annual meeting with FXB leadership
- Recognition in digital channels (optional)



Why your support matters now

The world is facing unprecedented challenges, rising inequality, the devastating effects of climate change, pandemics, and humanitarian crises. The most vulnerable pay the highest price. Women and children are at the heart of these struggles, and at the heart of FXB's mission.

What we bring

- **A pioneering and proven model**, validated by over 30 years of experience and independent studies.
- **Lasting results:** 86% of families remain above the poverty line four years after graduation.
- **Exceptional efficiency:** 90% of funds go directly to the field.
- **Local expertise:** teams rooted in communities, ensuring relevance and sustainability.
- **Label Zewo:** the Swiss quality label for trusted NGOs, guaranteeing transparency, ethical fundraising, and responsible use of funds.
- Strong operational, administrative and financial tools and procedures.





The challenge

The scale of need is growing faster than our resources. Our teams often operate at full capacity while thousands of additional families could benefit from the FXBVillage model.

Our response

To reach more families, we are strengthening partnerships, diversifying our funding base, and amplifying our advocacy. **But we need your support to take this vital next step.**

The impact of your commitment

With your partnership, we keep:

- Lifting **tens of thousands of familie**s permanently out of extreme poverty.
- Building **resilient, autonomous communities** able to withstand crises.
- Inspiring and influencing other actors to adopt holistic, proven approaches.

By investing in the HOPE campaign today, you are not only changing lives, you are helping shape a model for the world of tomorrow.





Supporting a FXBVillage is **an investment in the most effective and validated models for eradicating extreme poverty.**

At an average cost of **$150 per person per year,** your contribution transforms lives: families move from survival to self-reliance both economically and socially, children escape malnutrition and return to school, and communities gain the strength to face future crises.

By joining the HOPE campaign, **you are becoming a partner in a global movement** that, for more than 35 years, has empowered generations and inspired change-makers worldwide.

Today, you have the opportunity to join this virtuous circle. With your support, we can extend our impact by creating +30 new FXBVillage projects, lift +20 000 people out of extreme poverty, and give children what they deserve: a future that is sustainable, full of promise, dignified and that contributes to their society.

The time to act is now. The impact of your commitment will be felt for generations.

READY TO JOIN THE HOPE CAMPAIGN ?

For individual or general contributions.
One click. Immediate impact.

Make a donation now

For philanthropic commitments supporting a full FXBVillage or a co-funding consortium.
One email. Personalized follow-up.

Discuss a major gift

Case for Support addendum

The following appendices offer further detail and evidence for readers who wish to explore the data and evaluations behind the FXBVillage methodology.

François -Xavier Bagnoud

FXB Global



François-Xavier Bagnoud: the founding spirit

FXB bears the name and the legacy of **François-Xavier Bagnoud (1961–1986),** a gifted young pilot whose courage and generosity continue to inspire the organization's mission.

Born in Geneva and raised in Paris, François-Xavier was passionate about aviation from an early age. At just 23, he became one of Europe's youngest professional airplane and helicopter pilots. After earning his degree in **Aerospace Engineering at the University of Michigan**, he joined **Air-Glaciers**, his father's mountain rescue company in Switzerland.

Combining **technical excellence with a profound commitment to helping others**, François-Xavier flew hundreds of high-altitude rescue missions across the Alps and later in the Sahara. He tragically lost his life in 1986 during a helicopter crash in Mali.

To perpetuate her son's memory, **Albina du Boisrouvray,** with family and friends, founded the first **FXB (François-Xavier Bagnoud) Foundation and its NGOs,** to extend his spirit of rescue in a broader sense, **saving entire families**, by giving them the means to raise their children and build their own future.

FXB Global: a unified foundation for greater impact

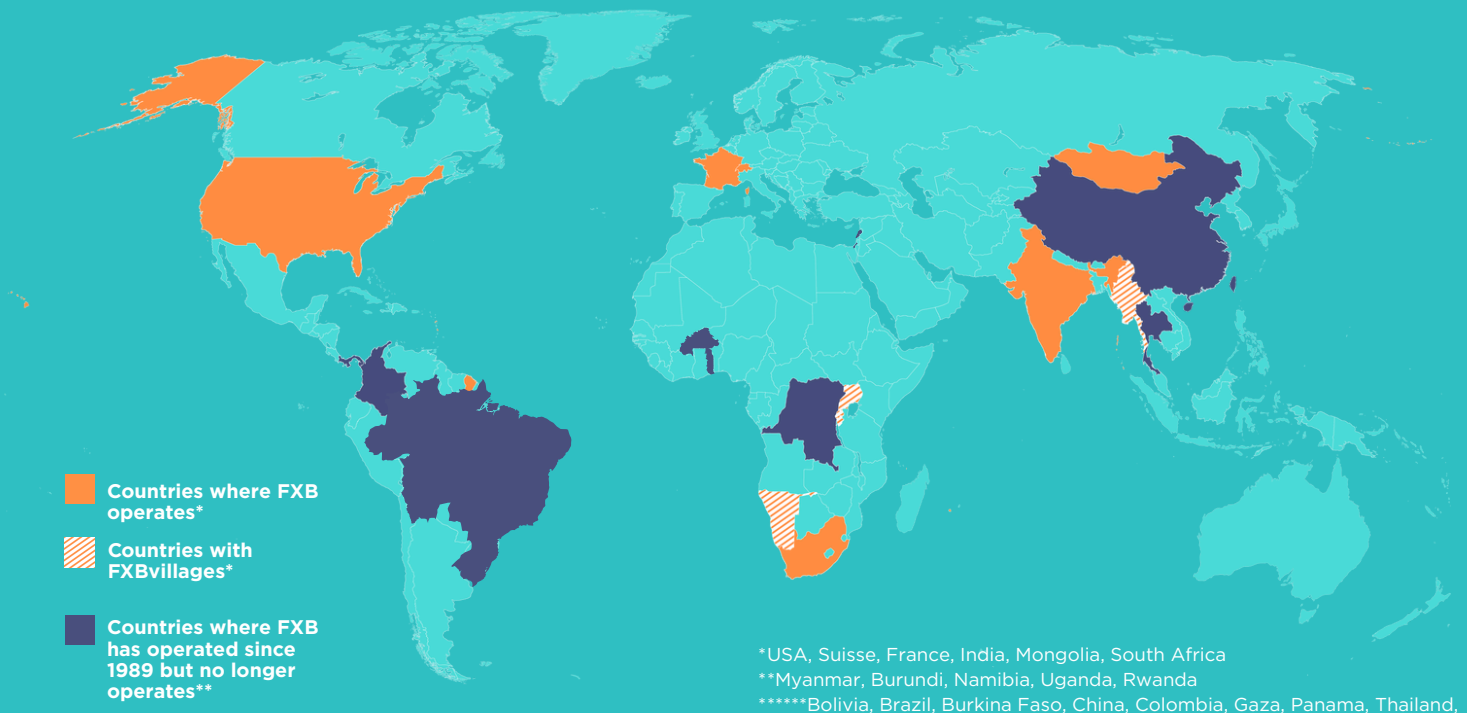
Created in 2025, FXB Global brings together all FXB entities worldwide, FXB Switzerland, FXB USA, FXB France, and the full legacy of FXB's work over the past 35 years.

FXB Global strengthens coordination, strategy, and coherence across all programs. Its mission is clear: equip every FXB entity to deliver stronger, more effective action on the ground, addressing today's most urgent challenges: extreme poverty, climate impacts, and the protection of children and women.

A modernized structure for a renewed ambition: to expand FXB's reach and deepen its impact for the world's most vulnerable children, women, and families.

François -Xavier Bagnoud
FXB Global

Where do we operate?



*USA, Suisse, France, India, Mongolia, South Africa
**Myanmar, Burundi, Namibia, Uganda, Rwanda
******Bolivia, Brazil, Burkina Faso, China, Colombia, Gaza, Panama, Thailand, Togo, Uruguay, Democratic Republic of Congo, Lebanon

- **211 FXBVillages implemented since the model's creation** in 1991, in 12 countries across Africa, Asia, and the Latin Americas
- FXBVillages ongoing across **4 countries in 2025**
- **11 countries where FXB operates different projects** linked to education, health, vocational training, sexual and reproductive health and rights, gender-based violence, in 2025

The strength of our impact? Local and lasting cooperation.

98% of FXB staff, at every level of responsibility, are local professionals who understand the languages, cultures, and specific needs of the communities they serve. As a result, our impact extends far beyond program participants, reaching our local teams, their families, and the wider community.

We work closely with **local stakeholders** to adapt our programs to the region's social, cultural, economic, and political realities, and to ensure that our efforts complement, rather than duplicate, existing initiatives.

Since 1989, FXB has grown into a global network which implements holistic, tailored and community-based action.

Case example: The FXBVillage of Mutimbuzi, Burundi

An external impact evaluation conducted by Dr. Edouard Niyongabo (2024) made possible by the King Baudouin Foundation provides **a clear illustration of the FXBVillage model's effectiveness**.

Over three years, 200 vulnerable families, around 1 200 adults and children, participated in the Mutimbuzi I & II VFXBVillage projects. The results measured 21 months after program completion show durable change across all five dimensions:

- **Economic empowerment** – The evaluation shows strong resilience among participating families: **165 out of 184 households (90%) continue to save regularly**. Agricultural and livestock activities have expanded, particularly rice farming (from 40 to 100 families), amaranth cultivation (from 45 to 156), and goat and pig rearing, which have significantly increased. **All families maintain income-generating activities** (184 for 184 households), proving the program's sustainability even amid inflation and climate challenges.

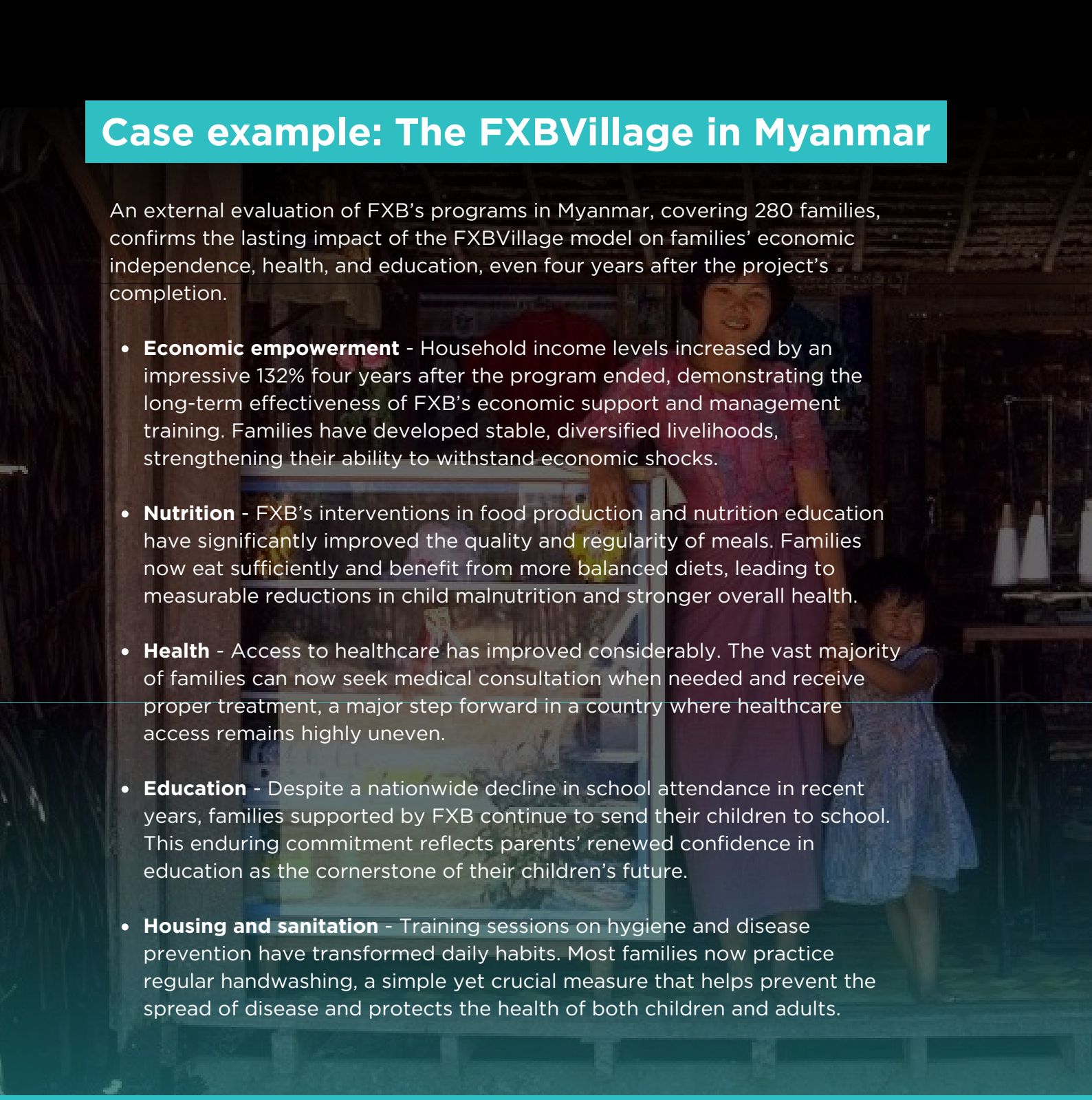
- **Nutrition** – 97% of households still maintain home gardens and kitchen plots. A remarkable 62% of families now eat three meals a day, compared with one or two before the project. The diversity of diets also improved: 100% of families consume carbohydrates, 98% proteins, and 41% lipids, indicating lasting gains in food security and nutritional balance.

- **Health** – 79% of families remain enrolled in community health insurance programs, mainly TUVUZANYE, ensuring continued access to care. Among children under five, 96% are fully vaccinated, and access to safe drinking water increased from 3 to 18 households connected to the network. Families also maintained strong malaria prevention habits, with almost every household equipped with mosquito nets.

- **Education** – School attendance has remained high despite population growth: the number of secondary-school students increased from 110 to 157, while adults enrolled in vocational training rose from 2 to 15, a sevenfold increase illustrating the impact of FXB's capacity-building approach.

- **Housing and sanitation** – Housing conditions and hygiene infrastructure continue to improve: ventilated latrines, outdoor showers, and improved kitchens remain in widespread use, with a notable increase in households connected to drinking water. Many families have also built new homes since the project ended, a clear sign of economic stability and confidence in the future.

Case example: The FXBVillage in Myanmar



An external evaluation of FXB's programs in Myanmar, covering 280 families, confirms the lasting impact of the FXBVillage model on families' economic independence, health, and education, even four years after the project's completion.

- **Economic empowerment** - Household income levels increased by an impressive 132% four years after the program ended, demonstrating the long-term effectiveness of FXB's economic support and management training. Families have developed stable, diversified livelihoods, strengthening their ability to withstand economic shocks.
- **Nutrition** - FXB's interventions in food production and nutrition education have significantly improved the quality and regularity of meals. Families now eat sufficiently and benefit from more balanced diets, leading to measurable reductions in child malnutrition and stronger overall health.
- **Health** - Access to healthcare has improved considerably. The vast majority of families can now seek medical consultation when needed and receive proper treatment, a major step forward in a country where healthcare access remains highly uneven.
- **Education** - Despite a nationwide decline in school attendance in recent years, families supported by FXB continue to send their children to school. This enduring commitment reflects parents' renewed confidence in education as the cornerstone of their children's future.
- **Housing and sanitation** - Training sessions on hygiene and disease prevention have transformed daily habits. Most families now practice regular handwashing, a simple yet crucial measure that helps prevent the spread of disease and protects the health of both children and adults.

In summary

In both Burundi and Myanmar, the FXBVillage model continues to generate lasting results across all dimensions of development. Families have achieved sustained economic growth, improved nutrition and hygiene, and maintained access to education and healthcare, a demonstration of resilience and hope in one of the world's most challenging contexts.

These figures confirm that FXB's integrated, three-year approach produces measurable, lasting autonomy long after direct support ends.

Story of Change:
Élisabeth, a journey of resilience and transformation

Background

Élisabeth lives in the Rubirizi area of the Mutimbuzi commune. She is the mother of six children, four currently in school, and, with her husband, earns a living from small-scale farming.

Before FXB

Like many families in post-conflict Burundi, Élisabeth's life was marked by hardship. Having attended school for only three years due to political crises and displacement, she and her family survived on one meal a day. Poverty caused constant strain within her household, even leading to a temporary separation from her husband.

Joining FXB

When FXB selected Elisabeth to join an FXBVillage program in Rubirizi, she became part of a community group and received training in entrepreneurship and financial management. Together with four other participants, she received a start-up grant of 1,420,000 Burundian francs (about USD 450), along with monthly stipends of 38,000 FBu to stabilize her family's basic needs during the transition period. She opened a bank account at CECM and invested in small-scale trade and agriculture, selling palm oil, tomatoes, beans, cassava, and soybeans.

Transformation

Over time, Élisabeth diversified her income sources and achieved full economic and social stability. She now:

- Ensures all her children attend school;
- Contributes regularly to the "TUVUZANYE" community health insurance scheme;
- Provides three daily meals for her family;
- Owns two cultivated plots of land;
- And her husband, after receiving vocational training, now works as a mason.

Future Aspirations

Élisabeth dreams of further expanding her businesses, completing her children's education, building a modernized house, and gaining access to electricity. Her journey reflects the resilience at the heart of the FXBVillage approach, transforming vulnerability into empowerment and hope.

Story of Change:
the story of Betty from RWANDA



"Before joining an FXBVillage project, we lived in deep poverty. I was constantly anxious about being expelled from school because my parents couldn't afford the fees. I was convinced that education was my only chance to break the cycle of poverty once and for all. With FXB's support, I overcame every obstacle and earned a university scholarship to become a primary school teacher. I am determined to excel in my studies and dream of helping other vulnerable children change their lives, just as I was able to do."
— Betty

Story of Change:
the story of Nite from UGANDA

When FXB met Nite, a Ugandan mother striving to support her family, she understood immediately the importance of accessing several human rights at once: nutrition, income, education... She explained with clarity: "If FXB helped me get a cow, I could put milk on the table, feed my children better, sell the surplus, and pay for their schooling."

FXB provided her with a cow as a stepping stone toward autonomy. From that single asset, Nite gradually developed a diversified livelihood: four cows, pigs, chickens, fields of coffee and passion fruit, and enough savings to buy land and build a house for her eldest son. Most importantly, all her children were educated, including three who later pursued university studies.

Her journey demonstrates the strength of the FXBVillage model: when families gain simultaneous access to basic rights and a viable economic activity, the effects are transformative and long-lasting, for parents and for future generations.



Institutional validation and strategic partnerships

FXB has built **strong, enduring partnerships** with governments, international organizations, and academic partners that validate the FXBVillage model's effectiveness, sustainability, and pioneering nature.

Academic partnerships

Harvard University
The François-Xavier Bagnoud (FXB) Center for Health and Human Rights.

University of Michigan
The François-Xavier Bagnoud Flight Vehicle Institute.

Rutgers University
The François-Xavier Bagnoud (FXB) Center for Nursing and Community Health.

FXB maintains a unique relationship with the academic world, where research and fieldwork continuously inform and strengthen one another. This exchange enhances the rigor, innovation, and impact of the FXBVillage model.

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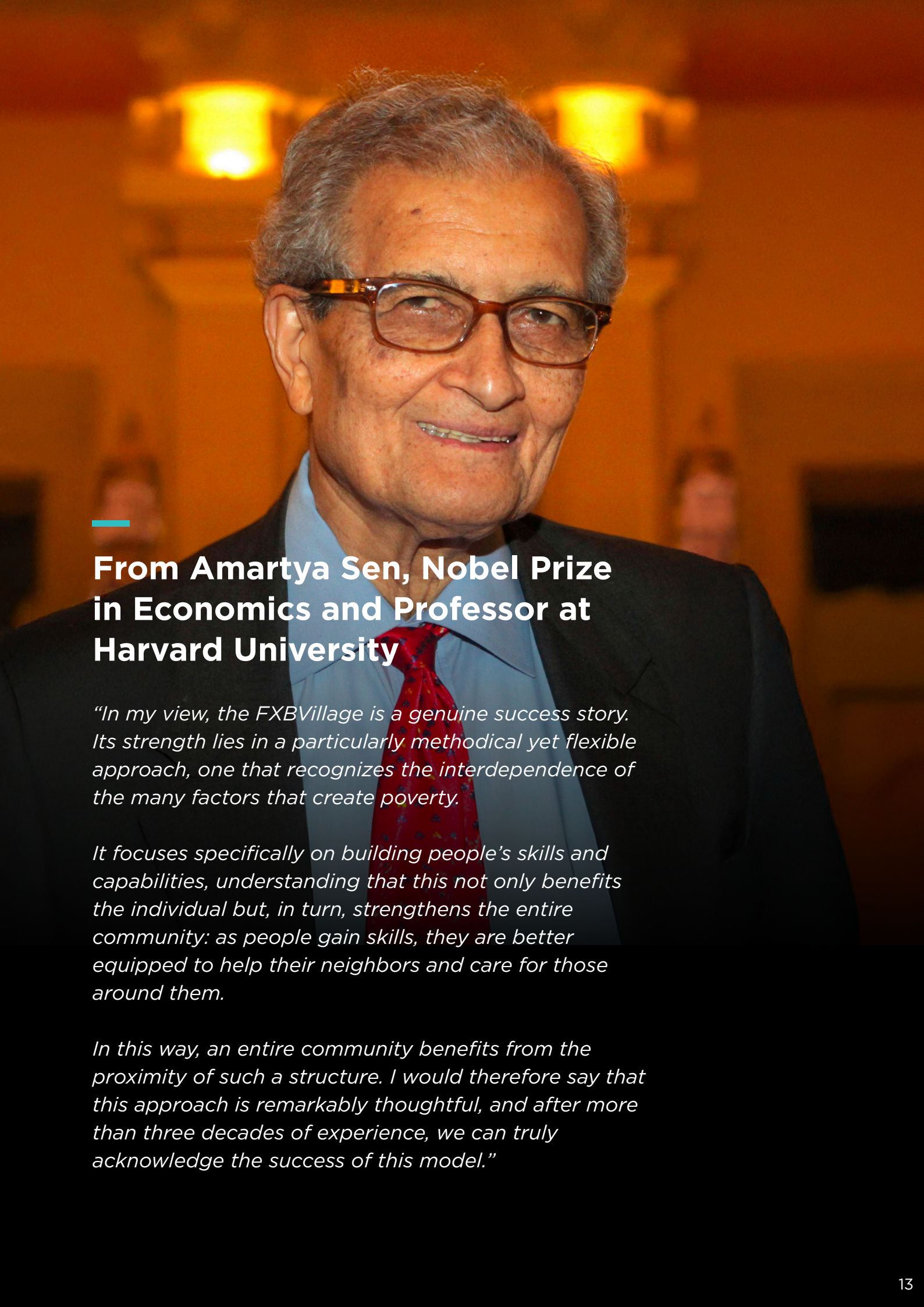
Serious organizations using donations effectively, in alignment with both their mission and financial resources.

Organization in consultative status with the economic and social council of the United Nations.

External evaluations

Since the early 2000s, the impact of the FXBVillage model has been regularly evaluated by external organizations, including:

- **Human Sciences Research Council** (South Africa)
- **Oxford Poverty & Human Development Initiative** (United Kingdom)
- **Researchers from the University of Pennsylvania and Harvard University** (United States)
- **Le Group' – Consultants Mutualisés Experts du Secteur Solidaire (France)**
- **Yever** (Myanmar)
- **University of Colombia** (United States)



From Amartya Sen, Nobel Prize in Economics and Professor at Harvard University

"In my view, the FXBVillage is a genuine success story. Its strength lies in a particularly methodical yet flexible approach, one that recognizes the interdependence of the many factors that create poverty.

It focuses specifically on building people's skills and capabilities, understanding that this not only benefits the individual but, in turn, strengthens the entire community: as people gain skills, they are better equipped to help their neighbors and care for those around them.

In this way, an entire community benefits from the proximity of such a structure. I would therefore say that this approach is remarkably thoughtful, and after more than three decades of experience, we can truly acknowledge the success of this model."



THE WORLD IS TURNING ITS BACK ON THE MOST VULNERABLE...

YOU CAN MAKE A DIFFERENCE

International support is shrinking, just as needs reach unprecedented levels.
Solidarity must not become the exception, it is more essential than ever.
FXB gives you a way to act, now, with impact. To stand with children and families the world is leaving behind.

With FXB, choose humanity over resignation.